

# MNO'S TELL US WHICH VENDORS ARE "THE INNOVATORS" IN 2017



We asked MNOs how they rated Roaming and Interconnect Vendors against 18 INNOVATION KPI's of Leadership, Creativity and Engagement

## CONGRATULATIONS TO THE TOP VENDORS

The TOP Vendors out of a total of 90 Vendors offering Roaming and Interconnect Products and Services are shown below. The Overall rating is based on 265 MNO responses, from 142 MNOs in 119 Countries who participated in our open and confidential research from October 2016 to January 2017.

Vendor Ranking

Vendor Brand

Overall rating out of 100%

Category Ratings  
1-5 stars

Feedback from MNOs

1

SIGOS

92%



- Always something new!
- They never seem to stop innovating and listening to their customers needs.
- Dynamic company with a focus on whats needed in the industry.

2

Comfone

91%



- For me they are the best company in their business and they're always future oriented!
- 100% client oriented and very flexible with its services.
- Wonderful!

3

CLX

90%



- My guess is that they wake up each day thinking how they can improve upon the day before! Innovation is in their hearts!
- Intelligent!
- Good listeners!

4

Beepsend

88%



- Great team of fresh thinking people
- Not afraid to make mistakes in moving things forwards
- Its exciting to see them evolve!

4

Cellusys

88%



- Open Minded and Smart Staff
- Cellusys products have an outstanding ease of use, which makes integration in the Operator ecosystem extremely easy and allows us to operate these products with a minimum of manpower

4

Nexmo

88%



- A great innovative and unique vendor in the market!
- Leaders in Innovation!
- Powerful products!

- ★ Leadership Category Rating (Inspiring, proactive, risk taking)
- ★ Creativity Category Rating (Investment, original ideas, challenging)
- ★ Engagement Category Rating (Reduce costs, increase quality, create efficiency)

All responses from participants who are not representing MNOs have been removed. Many thanks to all MNOs who took part in the research, they will shortly receive the free ROCCO The Innovators REPORT 2017 Executive Summary showing the position of all Vendors.

Results taken from ROCCO's The INNOVATORS REPORT 2017.

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